

Stereoscopes

KEYSTONE VIEW STEREOGRAPHS & STEREOSCOPES— KEYSTONE VIEW CO Walnut Blvd Walnut Crk (Toll) Call "Operator" for Walnut Creek 5120

Stereotypers

AMERICAN ELECTROTYPE DIVISION ELECTROGRAPHIC CORPORATION 329 Fremont... GA rfd 1-3522 FILMER BROS ELECTROTYPE CO Prompt Service On Electrotypes Nickeltypes-Stereotypes & Mats 330 Jackson... EX brook 2-5115 Johnson Mat & Electrotype Co Mats Electrotypes Plastic & Rubber Plates 555 Washington... EX brook 2-2824 Precision Electrotype Co 1045 Sansome... GA rfd-1-0680 Rapid Electrotype Co The 955 Front... DO uglas 2-8427 WESTERN NEWSPAPER UNION 234-1st... GA rfd 1-0746

Stereotypes—Matrix

See Matrices

Sterilizing Apparatus

American Sterilizer Co 1070 Bryant... HE mlock 1-3474 Castle Wilmet Co 450 Sutter... DO uglas 2-4417 Residence Phone 5n Lorenzo... LO ckahn 9-5125 COLSON EQUIPMENT & SUPPLY CO Diatra & Consulting Engineers For Wilmet Castle Sterilizers Surgery Lights - Barnstead Stills 235 Mission... GA rfd-1-0282 Laboratory Equipment Co 526 Folsom... YU kon 2-3080 MADEE J HAROLD Factory Plans - Engineering Data Sales & Service SCANLAN MORRIS STERILIZERS 450 Sutter... EX brook 2-2249

OHIO CHEMICAL PACIFIC CO A DIV OF AIR REDUCTION CO INC

1379 Folsom... MA rket 1-4226

PROFESSIONAL ELECTRIC X-RAY CO

Service Department for Wilmet Castle Co. A COMPLETE STOCK OF PARTS 450 Sutter... EX brook 2-1171

Scanlan Morris

See Ohio Chemical Pacific Co A Div of Air Reduction Co Inc 1379 Folsom... MA rket 1-4226 Schumann G R Co 1355 Market... UN drhil 1-6317

Sterilizing Service

Atlas Sterilizing Co 135 F Colma... JU niper 5-4398 Central Rug & Upholstery Cleaning Co 270-7th... HE mlock 1-1063 National Sales & Service Co Main Office 365 Tehama... YU kon 2-5180 Sterimatic Sales & Service 200 Davis... DO uglas 2-8590 SPECIALTY MANUFACTURING CO 361 Shotwell... MA rket-1-1211 VACUUM STERILIZING CO 1354 York... AT water 2-7025

Stevedoring Contractors

ARROW STEVEDORE CO 310 Sansome... GA rfd-1-2846 After Hours Call Dock Office Pier 15... GA rfd 1-0550 ASSOCIATED-BANNING COMPANY 140 Howard... EX brook 2-0330 CALIF STEVEDORE & BALLAST CO 311 California... SU tter-1-6737 Night & Day call... SU tter-1-6737 Consolidated Stevedoring Co 268 Market... YU kon 2-6199 General Stevedore & Ballast Co 224 Spear... SU tter 1-0933 HARRIS MANLY S CARGO SECURING ON DECK AND BELOW DECK Public Strapping Operations Pier 18 Embarcadero... EX brook 2-4889

JONES STEVEDORING CO

311 California... GA rfd-1-0250 Gear Dept 57 Jackson... GA rfd-1-3453

Stevedoring Contractors— (Cont'd)

MARINE TERMINALS CORP 261 Stewart... YU kon 6-6576 Office Pier 39... SU tter-1-8250 MUTUAL STEVEDORING CO 289 Stewart... GA rfd 1-5213 Mutual Stevedoring Co Pier 56... YU kon 2-2757 PAG STEVEDORING & BALLASTING CO Pier 29... YU kon 6-4554 Gear Room Pier 31... EX brook 2-6672 S F STEVEDORING CO THE 35 Brannan... YU kon 6-4545 Schirmer Stevedoring Co Ltd 55 Sacramento... YU kon 2-4500 SEABOARD STEVEDORING CORPORATION 2 Pine... SU tter 1-2690 Pier 48 A... DO uglas 2-5968 WEST COAST TERMINALS INC Pier 40... YU kon 6-4435 WESTERN TERMINAL CO 341 Embarcadero... EX brook 2-0237 Yerba Buena Corporation 55 Sacramento... YU kon 2-4500

Stickers—Advertising—See Labels

Stills—Water

American Sterilizer Co 1070 Bryant... HE mlock 1-3474 COLSON EQUIPMENT & SUPPLY CO Barnstead Stills-All Types 235 Mission... GA rfd-1-0282 Laboratory Equipment Co All Sizes & All Types 526 Folsom... YU kon 2-3080 MADEE J HAROLD Barnstead Stills Precision Scientific Stills 450 Sutter... EX brook 2-2249

Stitching Machines

ACME-MORRISON SILVERSTITCHERS— ACME STEEL CO 750-2d... GA rfd 1-7582 BOSTITCH STITCHERS— BOSTITCH-WESTERN INC For Stitching-Steel-Wood-Paper-Plastic 2336 Market... UN drhil 3-4200 BRINTNALL HARRY W CO INC Wire Stitchers Smythe & Natl Sewers 430 Howard... GA rfd 1-5867 FISHSTROM STAPLE CO 88-1st... GA rfd 1-6694 Heller Co The 420 Market... GA rfd 1-6505 MARKWELL STAPLING DEVICES— FISHSTROM STAPLE CO 88-1st... GA rfd 1-6694 O'DONNELL P F CO NEW & REBUILT STITCHERS PARTS & REPAIRS COPPERED STITCHING WIRE 527 Brannan... YU kon 6-3951

Stock Brokers

See Brokers—Stock & Bond

Stock Certificates

JEFFRIES BANKNOTE CO Only Plant in the West Engraving and Printing Stock Certificates and Bonds or Listing on All Stock Exchanges 444 Jessie... DO uglas 2-0850

Stock Yards

Litho Service Co 343 Front... YU kon 6-3688 South S F Union Stock Yards S San Francisco... JU niper-7-2335 Union Stock Yards South S F S San Francisco... JU niper-7-2335

Stockmen's Supplies

CALIF STOCKMENS SUPPLY GO DIV OF CALIF WOOL GROWERS ASSN Instruments - Appliances - Shearing Equip. Wool Blankets - Sprays 151 Mission... SU tter 1-0580 Rickey C T & Co 2059 Market... MA rket 1-5510

Stokers—Mechanical

DETROIT STOKER CO 450 Mission... GA rfd-1-3484 IRON FIREMAN AUTOMATIC STOKERS— CORNELLY E A INC 1277 Howard... UN drhil-1-5713 FIGONE JOHN P GARDEN & SUPPLY CO For Stepping Stones & Garden Walks 2238 Mason... GA rfd 1-3281 Indiana Limestone Co of Calif Ltd 130 Lumado Wy... DE laware 4-1131 Bosch Herrmann 2075 Folsom... UN drhil 1-1528 Grassi P & Co And American Terrazzo Co 211 S Maple St S F... JU niper 4-9455 LAFAYETTE MAURICE 4190 Mission... JU niper 7-8831 Travertine Co 666 Mission... DO uglas 2-7140 If no answer call... SU tter 1-6700 Western Art Stone Works 441-6th... DO uglas 2-6295

Stone

See Stone—Cast

Stone—Cast

See Stone—Mechanical

Stone—Cast

See Stone—Mechanical

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DETROIT STOKER CO 450 Mission... GA rfd-1-3484 IRON FIREMAN AUTOMATIC STOKERS— CORNELLY E A INC 1277 Howard... UN drhil-1-5713 FIGONE JOHN P GARDEN & SUPPLY CO For Stepping Stones & Garden Walks 2238 Mason... GA rfd 1-3281 Indiana Limestone Co of Calif Ltd 130 Lumado Wy... DE laware 4-1131 Bosch Herrmann 2075 Folsom... UN drhil 1-1528 Grassi P & Co And American Terrazzo Co 211 S Maple St S F... JU niper 4-9455 LAFAYETTE MAURICE 4190 Mission... JU niper 7-8831 Travertine Co 666 Mission... DO uglas 2-7140 If no answer call... SU tter 1-6700 Western Art Stone Works 441-6th... DO uglas 2-6295

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CALIF STOCKMENS SUPPLY GO DIV OF CALIF WOOL GROWERS ASSN Instruments - Appliances - Shearing Equip. Wool Blankets - Sprays 151 Mission... SU tter 1-0580 Rickey C T & Co 2059 Market... MA rket 1-5510

Stokers—Mechanical

DETROIT STOKER CO 450 Mission... GA rfd-1-3484 IRON FIREMAN AUTOMATIC STOKERS— CORNELLY E A INC 1277 Howard... UN drhil-1-5713 FIGONE JOHN P GARDEN & SUPPLY CO For Stepping Stones & Garden Walks 2238 Mason... GA rfd 1-3281 Indiana Limestone Co of Calif Ltd 130 Lumado Wy... DE laware 4-1131 Bosch Herrmann 2075 Folsom... UN drhil 1-1528 Grassi P & Co And American Terrazzo Co 211 S Maple St S F... JU niper 4-9455 LAFAYETTE MAURICE 4190 Mission... JU niper 7-8831 Travertine Co 666 Mission... DO uglas 2-7140 If no answer call... SU tter 1-6700 Western Art Stone Works 441-6th... DO uglas 2-6295

Stone

See Stone—Cast

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See Stone—Mechanical

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Store Designers

BEAL STORE EQUIPMENT CO 3275 Sn Bruno Av... DE laware 3-5315 BOLTER BERNARD 2633-23d... MI ssn 8-1393 CALIFORNIA BUILDING ADVISORY ASSOCIATION 1511A Irving... MO ntrose 4-8846 CLEVER DON DESIGNERS 580 Market... EX brook 2-3208 DEC-ART STANLEY SOLOMON Designer Muriel Babkirk, Colorist 12 Geary... EX brook 2-7417 Design Development Associates 45 Castle... YU kon 6-5859 EMANUEL L & ING General Contractors & Mfrs 1485 Bayshore Blvd... JU niper 4-7811 FEDERAL STORE FIXTURE CO 2420 Sn Pablo Oakland... GL encort 1-4009 INTERIOR STORE DESIGN ASSOCIATES Mailing Address 617A Guerrero 3519 Mission... AT water 2-9420 Lander Walter & Associates 566 Commercial... EX brook 2-1190 LEO ROSELYN CO 2280 Palou Av... AT water 2-9900 Oshanna Jon 1245 Van Ness Av... GR ayton 4-1152 REGAL MANUFACTURING CO 1306 Fulton... WE st 1-6000 ROYAL SHOW CASE & FIXTURE CO 770 McAllister... JO rdn 7-0311 Waegemann August E & Associates 821 Market... SU tter 1-3833

Store Fixtures

ARNOLD & EGAN MFG CO Designers and Manufacturers 55 Rausch... HE mlock 1-7141 AUDIO CABINET & FIXTURE CO Counters - Show Cases - Wall Cases Any Cabinet For Your Store Custom-Built 29 Laskie... MA rket 1-9620

BANK'S FIXTURES & FURNITURE

Wall Cases-Counters Specialty 3129 Geary Blvd... SK yline 1-2736 Bateman Wm 1915 Bryant... MA rket 1-2457 BATEMAN WM GO THE 1915 Bryant... KL onlike-2-0667 1076-5th Oakland... HI gate 4-2479

BEAL STORE EQUIPMENT CO

3275 Sn Bruno Av... DE laware-3-5315

BILT RITE FIXTURE CO

Store - Office & Bar Fixtures General Cabinet Work M. Pauker 3846 Geary Blvd... SK yline 1-0624

BOXERBAUM MAX

GENERAL REMODELING Bars - Stores - Office Free Estimates & Planning Service 4057-18th... UN drhil 3-3016

BRUNNER PAUL G

1446 Pine... PR espt 5-5325 Carlen I 1400 Divisadero... FI lmer 6-2498 If no answer call... BA yview 1-7414

COAST SHOWCASE & FIXTURE CO

520 McAllister... UN drhil 1-4198

COMMERCIAL FIXTURE CO

117 San Anselmo Av Sn Anselmo (Toll) Call "Operator" for... San Anselmo 6815

CORCORAN P G

Tole Cart Co. - Distr. Nesting Carts - Baskets - Supplies Wood or Steel Shelving & Uprights 450 Potrero... UN derhill 3-5655

DESIGN WORKSHOPS

181 Bluxome... SU tter 1-0809

EMANUEL L & ING

General Contractors & Mfrs 1485 Bay Shore Blvd... JU niper 4-7811

EMPIRE MANUFACTURING CO

STORE FRONTS & STORE FIXTURES 2751-23d... AT water 2-0520

Eng-Skell Co

1035 Howard... UN drhil-1-2680 (Continued Next Page)

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

Store Fixtures—(Cont'd)

ENTERPRISE WOOD WORKS Designers - Mfrs. - Contractors of Fixtures For the Store & Office Grocery Gondolas & Shelving Restaurant Counters & Booths Liquor Store Wall Fixtures Built-in Cabinets - Display Islands Office Partitions - Alterations Up-to-Date Plant for Up-to-Date Work Plant 1233 Stevenson Office Between Franklin & Van Ness 1564 Bush... PR espt 6-0700

FEDERAL STORE FIXTURE CO

2420 Sn Pablo Oakland... GL encort 1-4009

FINK & SCHINDLER CO THE

552 Brannan... EX brook 2-1513

FORBES MANUFACTURING CO

BANK - STORE - OFFICE FIXTURES & WOODWORK New or Remodeling 1901 Bryant... MA rket 1-5300

GIUSTI S A & CO

Store Fixtures & Market Fixtures 200 Green... YU kon 6-6141

GORDON JACOB A

LICENSED BUILDING CONTRACTOR Remodel & Repairs - Store Fixtures 252 Chattanooga... VA lencia 4-1682 If no answer call... SU tter 1-6700

GRAALFS ARTHUR D

DESIGN & MANUFACTURE Custom Built Residence - Office - Store Fixtures 2270-3d... UN drhil 1-3514

HAMILTON R H Co

2624-3d... MI ssn 7-0842

KULCHAR S & CO

731 E 10th Oakland... TE mplar 4-8764

LEO ROSELYN CO

2280 Palou Av... AT water 2-9900

LEVY B & SONS

616 McAllister... HE mlock 1-3514

MATH-MANN GO

Old Sn Pedro Rd Colma... PL aza 5-0242

Mayta & Jensen

1610 Armstrong... VA lencia 4-6950

Modern Show Case & Fixture Co

655 McAllister... WA lnut 1-1478

MORRIS REFRIGERATOR CO

REFRIGERATORS & MARKET FIXTURES Store Planning Service 39 Sheridan... HE mlock 1-9838

MOWAT JOHN REFRIGERATORS

1866 Folsom... UN drhil 1-8522

MULLEN MFG CO

Since 1915 - Fixtures & Partitions OFFICE - STORE - BAR Modernized - Altered - Remodeled 64 Rausch... UN drhil 1-5815

MULLER WILLIAM & CO

Store Shopping Carts 826 Mission... EX brook 2-4541

NATIONAL STORE FIXTURE COMPANY INC

COMPLETE ALTERATIONS & INSTALLATIONS By NATIONAL STORE FIXTURE COMPANY INC. Design & Manufacture of RESTAURANT, STORE, CREAMERY BAR & OFFICE FIXTURES STORE FRONTS 25 Years Experience General Contractors Jan Janigian Michael D. Janigian 2750-19th... VA lencia 4-2715

OLSON S E

Store Fixture Built To Order 534 Jessie... UN drhil 1-4887 Ostlund & Johnson 1901 Bryant... MA rket 1-5300

PACIFIC MILL & FIXTURE CO

Manufacturers - Planners - Designers Custom Built Store & Market Fixtures Complete Installations & Alterations Distributor of Weber Commercial Refrigerators 901-77th Av Oakland... SW estwood 8-6500

Store Fixtures—(Cont'd)

Peninsula Mfg Co 521-7th... HE mlock 1-1748 PORTMAN'S MILLROBINET SHOP 245 Bay Shore Blvd... AT water 2-2558 PRESBO OSBAR & SONS 250 Langton... UN drhil 1-7963 RALPH'S PRICING SYSTEMS 1201 Pacific Av... OR dway 3-0664 RAY WINTNER CO 1245 Folsom... UN drhil 1-7121

REGAL MANUFACTURING CO

Contractors - Designers - Mfrs. FRONTS - INTERIORS Specializing in Drug Store Fixtures 1306 Fulton... WE st-1-6000

RELIABLE CABINETS & STORE FIXTURES

896 Folsom... YU kon 6-5857 Rex Cabinet Shop 1315 Minna... MA rket 1-6215

ROYAL SHOW CASE & FIXTURE CO

DESIGNERS - MANUFACTURERS CONTRACTORS COMPLETE FRONTS FURNITURE - EQUIPMENT 770 McAllister... JO rdn 7-0311

SAMUEL FIXTURE CO

Store Display Cases Made To Order 683 McAllister... WE st-1-0352

SARNE G J GO

1355 Market... MA rket 1-1801 Stanwood Inc 471 Arguello Blvd... BA yview 1-0937 Star Sales Co 1109 Mission... UN drhil-1-1837

TERKELTAUB & CO

677 McAllister... WA lnut 1-1785

TURNER & WAINE

See Ad Under Cabinet Makers 4119 Judah... SE abright 1-3062

UNLIND STORE FIXTURES

Designers - Manufacturers STORE - BAR OFFICE Alterations & Repairs 682 McAllister... MA rket-1-2334

UNIT-BILT STORE EQUIPMENT CO

2280 Palou Av... AT water 2-9900 UNITED CABINET & FURNITURE CO 3175-17th... UN drhil 1-6843

WEBER STORE FIXTURES—

WEBER SHOWCASE & FIXTURE CO INC See Our Ad Under This Classification 2260 Palou Av... VA lencia 4-6686

WESTERN FIXTURE & SHOW CASE CO

716 McAllister... FI lmer-6-7208

Store Fixtures—Used

MERCHANTS EQUIPMENT CO BUY - SELL - RENT - REPAIR New & Used Store Fixtures Show Cases & Show Room Furniture 784 McAllister... JO rdn 7-7540

ROYAL SHOW CASE & FIXTURE CO

770 McAllister... JO rdn 7-0311

BEAL STORE EQUIPMENT CO

3275 Sn Bruno Av... DE laware 3-5315 Calif Building Advisory Association 1511A Irving... MO ntrose 4-8846 CLEVER DON DESIGNERS 580 Market... EX brook 2-3208

EMANUEL L & ING

Established 1853 FIXTURES STORE - OFFICE - BAR General Contractors & Manufacturers of Special Appointments in Wood 1485 Bay Shore Blvd... JU niper 4-7811

EMPIRE MANUFACTURING CO

2751-23d... AT water 2-0520

FERRI ENAMELING CO

Mfrs. Porcelain Panels & Letters 1100-57th Av Oakland... KE llog 2-0266

The Yellow Pages save you time.

Store Fronts—(Cont'd)

FINK & SCHINDLER CO THE 552 Brannan... EX brook 2-1513 FORBES MANUFACTURING CO 1901 Bryant... MA rket 1-5300 GIUSTI S A & CO 200 Green... YU kon 6-6141 INTERIOR STORE DESIGN ASSOCIATES Mailing Address 617A Guerrero 3519 Mission... AT water 2-9420 LEO ROSELYN CO 2280 Palou Av... AT water 2-9900

MARELON MANUFACTURING CO INC

Hollowbilt Aluminum Store Doors And Entrances of All Descriptions Cupples Aluminum Windows 44 Layne Pl